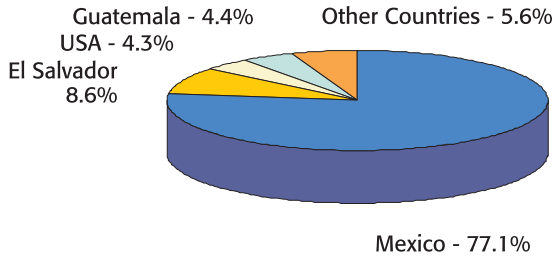


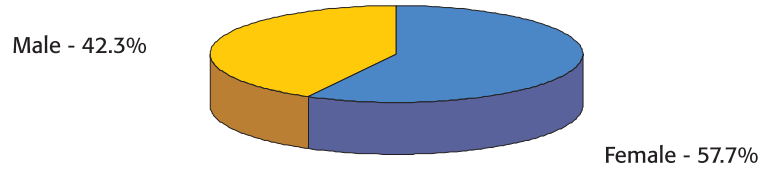
Reader's Profile

Perfil del Lector

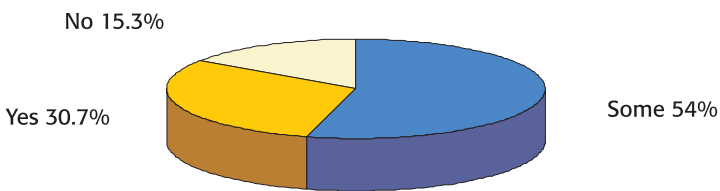
COUNTRY OF ORIGIN



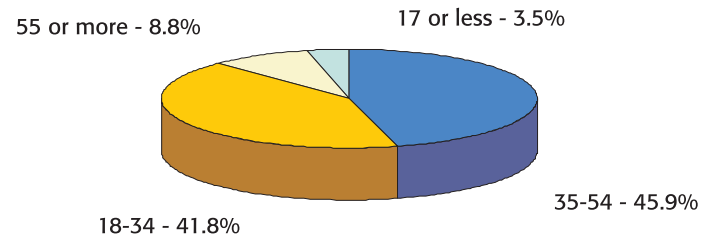
READERS PER GENDER



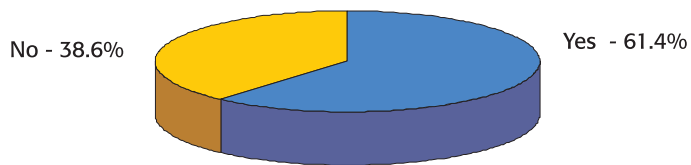
ENGLISH PROFICIENCY



READERS PER AGE

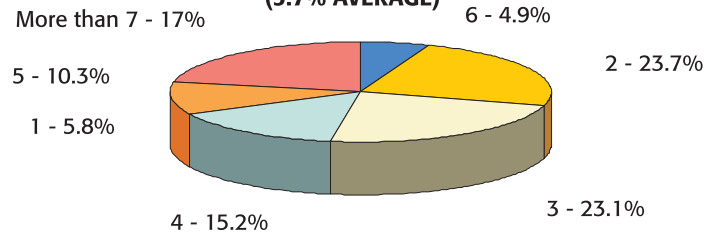


WILL BUY AUTO INSURANCE THE NEXT YEAR

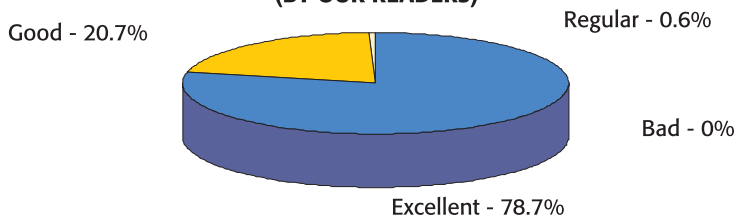


READERS PER MAGAZINE

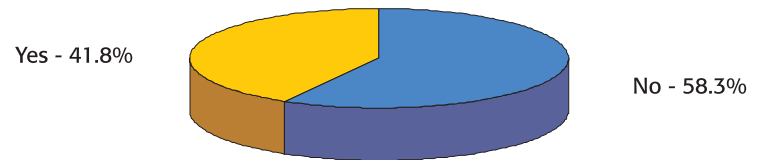
(3.7% AVERAGE)



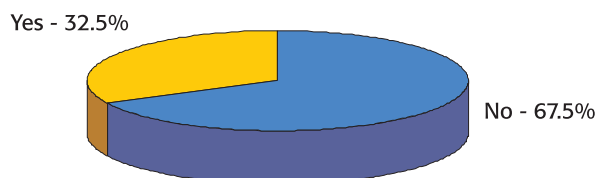
EL AVISO QUALIFICATION (BY OUR READERS)



USE INTERNET



OWN A COMPUTER



EDUCATION LEVEL

