

# Who We Are

## Quienes Somos

- El Aviso Magazine was established in 1988, since then we have been published and distributed on time and non-stop 52 weeks per year.
- Our Circulation is 250,000 copies every week
 

Los Angeles North edition	50,000
Los Angeles Center edition	50,000
Los Angeles South edition	50,000
San Fernando Valley edition	50,000
Orange County edition	50,000
- We reach 4+ million potential readers per month.
- Our Circulation is audited by Verified Audit Circulation.
- El Aviso Magazine is recipient of numerous awards from the National Association of Hispanic Publications in 2001, 2002, 2003 and 2004 for the fastest growing publication in the United States.
- Minimum rate of returns; our excellent content and distribution makes the readers look for El Aviso Magazine and take them all. The rate is less than 0.05%.
- El Aviso Magazine is FREE to the public.
- Our magazine has a high rate of response; the proof is that 80% of our clients stay permanently.
- Our editorial and executive offices are located in 6728 Seville Ave. Huntington Park, CA 90255 - (323) 586-9199 plus one office in San Fernando Valley (818) 766-1999 and another one in Orange County (714) 263-0399

